



MANUEL SIERRA

COPYWRITER/TRANSLATOR

CAREER SUMMARY

English/Spanish Copywriter and Translator, passionate for culture in general and literature with a broad experience in Media as Content Management.

Strong background in Marketing B2B for local and regional campaigns for MasterCard Surprise, L'Óreal Paris, Sprite and General Motors, among others. Plus Localization for Marketing Agencies with important clients like Google, Salesforce, Ca Technologies and Apple in Latin America and the U.S. with front-end and UX/UI Design.

My monthly average translation volume is between 35.000 words and 60.000 words in various subjects like Marketing, Sale, Art and Culture plus Automotive and Auto-parts.

- Berlin, Germany
- +49 0152 2182 9491
- blauabs@gmail.com

EDUCATION

2004 - 2007
COMMUNICATION BACHELOR'S
Buenos Aires University
Buenos Aires

2007 – 2011
ENGLISH LITERATURE
Iain Anderson IB English Professor
Buenos Aires

2011
STORYTELLING
Samanta Schweblin
Buenos Aires

LANGUAGES

Spanish: C.2 Mother Tongue

English: C.2 Mother Tongue

German: A.2

Portuguese: B1

French: A2

Latin: General Knowledge

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SOCIAL MEDIA

Twitter: @blauab

LinkedIn: <https://de.linkedin.com/in/blauab>

Portfolio: <http://blauabs.org>

EXPERIENCIE

FREELANCE COPYWRITER/TRANSLATOR

2008 – Present

Thorough research about cultural affairs. On-Site events covering as, Technology, Film, Literature, Music and every other relevant Festival. Interviewing with relevant directors, actors, architects, among others in radio, television and online portals.

EDITOR-IN-CHIEF & CO-FOUNDER - PAPERHIVE MAGAZINE

2016

As the Editor-in-Chief, I increased the click flow into the main platform plus acknowledging and engaging the scientific community in new developments and technologies by creating, maintaining, editing and overseeing my editor's content and work.

ENGLISH LITERATURE & WRITING PROFESSOR

2012 – Present

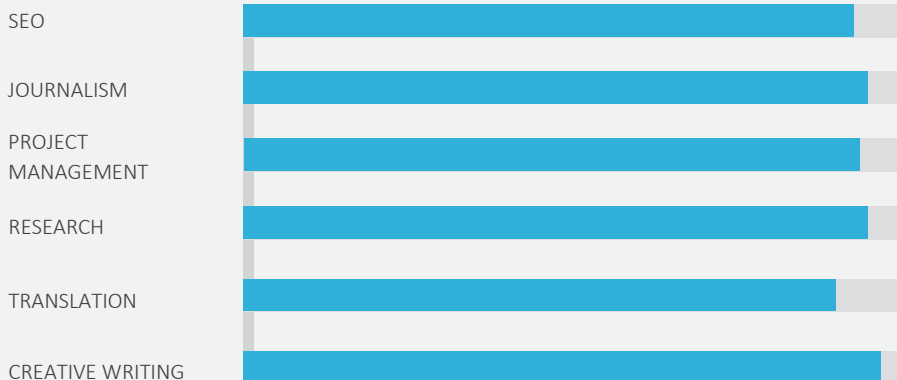
English Literature and storytelling lessons for children, teenagers and adults as a second language in private courses and schools.

FILM FESTIVAL SECTION EDITOR - ALTA PELI

2011 – 2015

Created the Film Festival Section for Alta Peli, a successful Film Related online newspaper. Increased visitors by 50% since started managing the section. Editing, overseeing and supervising a team of 4 editors. Full Coverage of local and international film festivals. Film Reviews, Interview with film directors and actors.

KEY SKILLS



INTERESTS

- CULTURE
- LITERATURE
- TRAVELING
- HISTORY & SOCIETY